

BUSINESS NEWS

Contact Business Editor
Leigh Robinson on 01793 501855 or email
lrobinson@swindonadvertiser.co.uk



Generous businesses back town's arts festival

THE Wootton Bassett Arts Festival has been given a boost by the generosity of local businesses offering sponsorship.

The festival is a charity run entirely by volunteers for the community of Wootton Bassett and the surrounding area.

Recent sponsors include Access Displays Limited, based in Westlea, which will supply the exhibition stands for the Art display at Wootton Bassett School in November; DELtribute The Leaflet Company, which has offered to print and deliver leaflets to raise awareness of the festival in Wootton Bassett; Lis McDermott Photography and Dreambase Studios, both of Wootton Bassett, which have sponsored cups for piano and film respectively.

"We had just under 500 entries last year in music, drama, art and creative writing and we're hoping to build on that this year," said Alex Hudd, the festival's art section organiser.

"We believe it is important to provide people with the opportunity to participate in the arts, both young and old alike and we have been absolutely delighted at the support these local businesses have offered to our festival.

"As you can imagine there are many costs associated with putting on these events, so we really couldn't do it without this generous support."



TEAMING UP From left, Lis McDermott, of Lis McDermott Photography; Christine Bufton, of Access Displays; Al Hudd, of Dreambase Studios; Alex Hudd, of Wootton Bassett Arts Festival; Chris Deller, of DELtribute The Leaflet Company and Jo Saunders, of Access Displays).

The committee would be delighted to hear from other individuals or businesses interested in offering sponsorship

or advertising in the festival programme, or from anyone wishing to volunteer their time. More information can be found

at www.wbaf.co.uk.

For more information contact Miranda Shirnia on 01666 824410 or email: mshirnia@gmail.com.

BUSINESS in brief

Battery firm's supercharged

BRISTOL Batteries, one of the south west's most well-established family businesses with a branch in Swindon, has got off to a great start in 2011 and has increased profits by 7.6 per cent year on year.

The latest results are further demonstration of the fast growth that the company has experienced in the last five years in which period turnover has doubled.

The firm is run by husband and wife team Jacqueline and Graham Bultitude and sources batteries, including all the leading brands for use in cars, trucks, caravans, boats, golf caddies, lighting, telecoms and IT backup.

Today the company has branches in Swindon, Exeter, Plymouth and Truro, which serve 5,000 commercial clients.

New classes for new mums

A TOTAL of 4,279 babies were born in Swindon last year and Daisy Birthing is a new approach to birth preparation, now available in this area.

While new to Swindon Daisy